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国際物流総合展 第15回

Logis-Tech Tokyo 2022

Date & Time September 13 **Tue.** » 16 **Fri.**, 2022
10:00AM » 5:00PM

Venue Tokyo Big Sight East Halls 1-8
(Tokyo International Exhibition Center)

Organized by The Japan Society of Industrial Machinery Manufacturers (JSIM) Japan Industrial Vehicles Association (JIVA)
Japan Pallet Association (JPA) Japan Material Handling Association (JMHA) The Japan Institute of Material Handling (JIMH)
Japan Institute of Logistics Systems (JILS) Japan Management Association (JMA)

SHOW REPORT



<https://www.logis-tech-tokyo.com/ltt/>



Logis-Tech Tokyo 2022

Exhibition Scale 526 Companies & Organizations / 2,597 Booths (Including joint exhibitors)

Overseas Exhibitors 5 Countries & Regions, 14 Companies / 73 Booths

Date & Time September 13th[Tue.] – 16th[Fri.], 2022 10:00AM-5:00PM

Venue Tokyo Big Sight (Tokyo International Exhibition Center) East Halls 1-8

Organizers The Japan Society of Industrial Machinery Manufacturers (JSIM)
Japan Industrial Vehicles Association (JIVA)
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The Japan Institute of Material Handling (JIMH)
Japan Institute of Logistics Systems (JILS)
Japan Management Association (JMA)

Admission Fee ¥3,000
*Free for visitors with invitation or pre-registration cards.







Logis-Tech Tokyo 2022

主催 一般社団法人 日本産業機械工業会 一般社団法人 日本産業車両協会 一般社団法人 日本パレット協会
一般社団法人 日本運搬車両機器協会 一般社団法人 日本物流システム機器協会 公益社団法人 日本ロジスティクスシステム協会 一般社団法人 日本能率協会



Number of Visitors

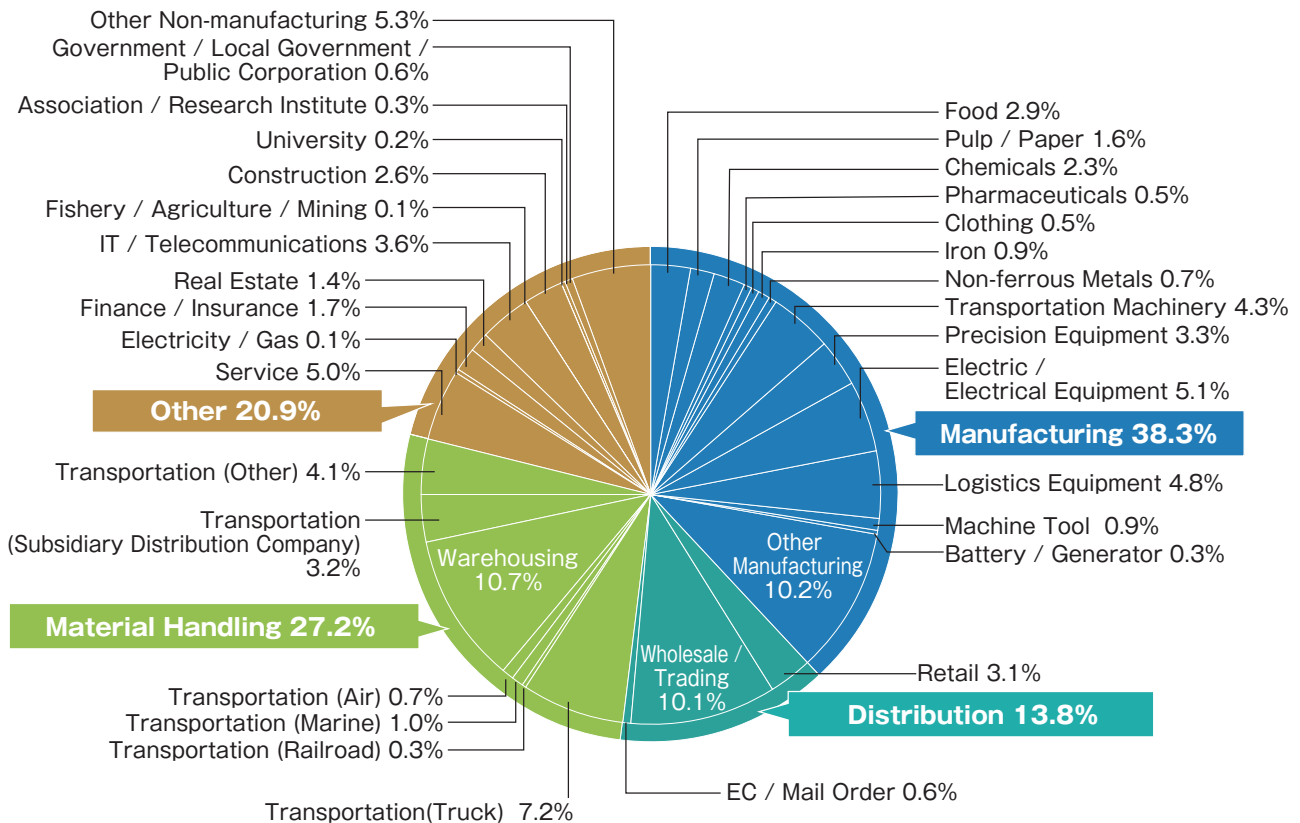
Date	Weather	Number of Registered Visitors*
Sep. 13(Tue.)		10,022
Sep. 14(Wed.)		14,491
Sep. 15(Thu.)		16,814
Sep. 16(Fri.)		19,220
Total		60,547

*Number of Registered Visitors: Number of people who registered as visitors to the exhibition
(One registration during the exhibition is counted as one visitor)

Registered VIPs **2,491**

Visitors By Industry

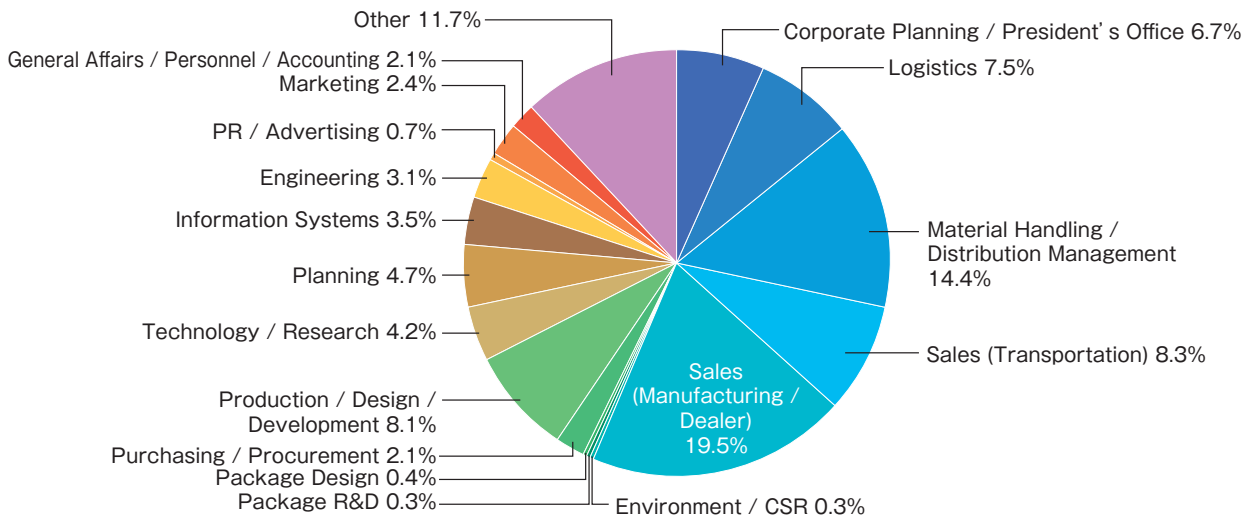
*Ratio rounded off to one decimal place. The total number may not be 100% by adding all shared ratios.



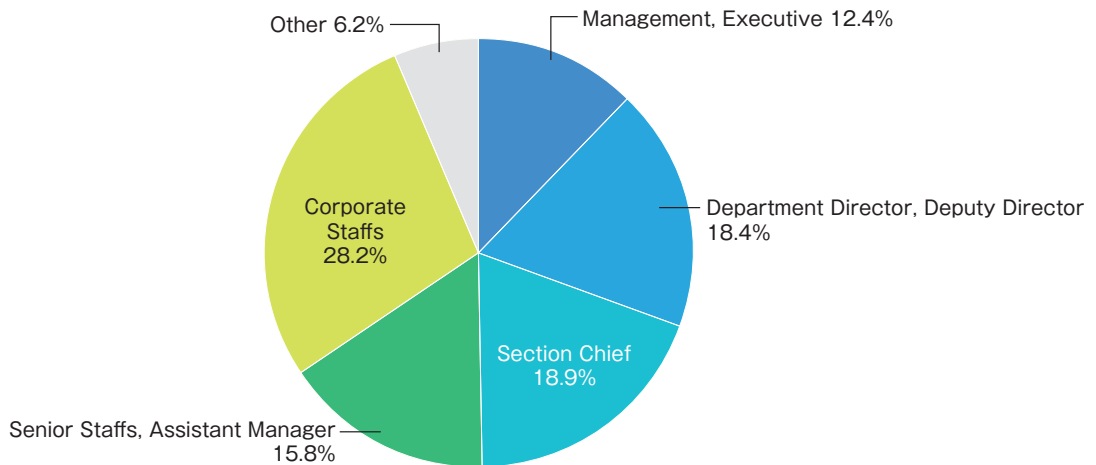
Visitor Analysis

*Ratio rounded off to one decimal place. The total number may not be 100% by adding all shared ratios.

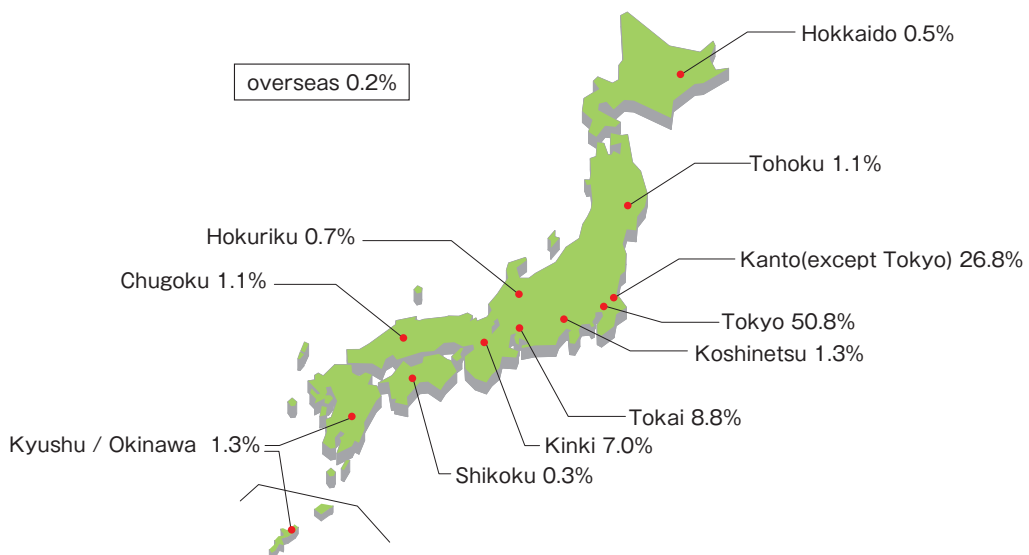
Visitors By Occupation



Visitors By Position



Visitors By Area

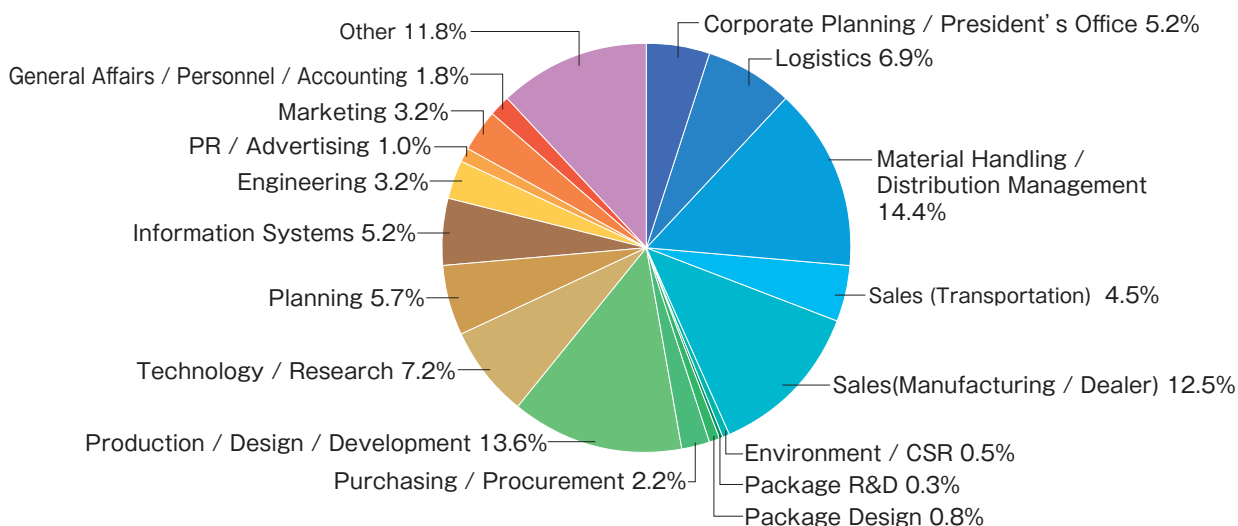


Visitor Analysis ("Logis-Tech" Online)

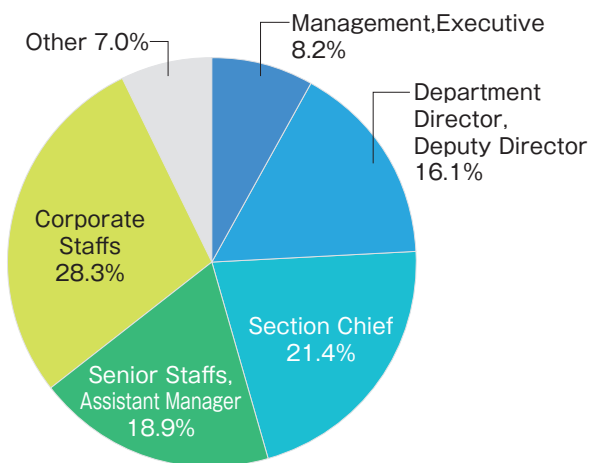
Summary

Date	August 1st(Mon.) - September 30th (Fri.), 2022
Number of Visitors	10,870 (Number of visitors to only "Logis-tech" Online: 5,306)
Total number of access	251,595
Secretariat Planning	① Exhibitor Web Seminars(Live streaming)[August 22nd(Mon.) - 23rd(Tue.)] ② Exhibitors' Presentation Seminar (Archive)[September 16th(Fri.) - 30th(Fri.)] ③ Logistics Innovation Forum (Archive)[September 16th(Fri.) - 30th(Fri.)]

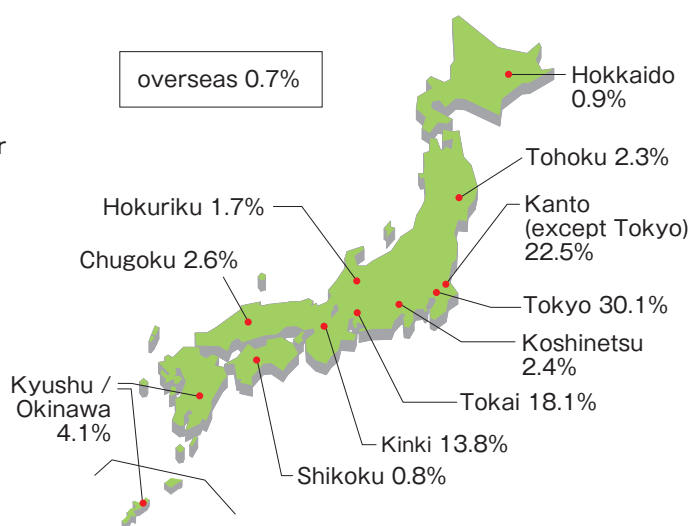
Visitors By Occupation



Visitors By Position



Visitors By Area



*Ratio rounded off to one decimal place. The total number may not be 100% by adding all shared ratios.

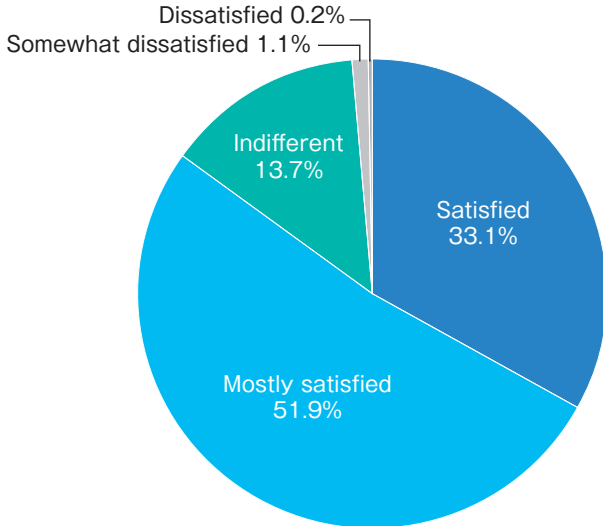
Visitor Survey

Survey Period October 14th(Fri.) - 26th(Wed.), 2022

Number of Responses 3,889

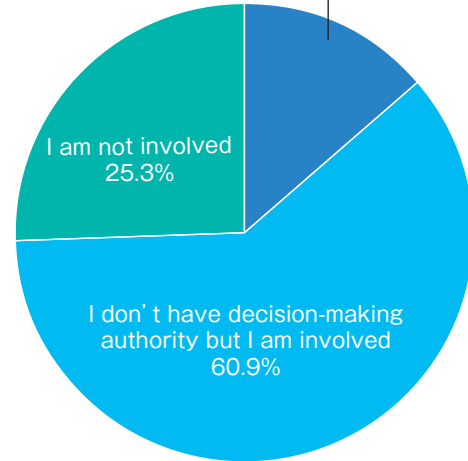
*Ratio rounded off to one decimal place. The total number may not be 100% by adding all shared ratios.
*The total number of the ratios of multiple answers will exceed 100%.

Q1 Were you satisfied with the real exhibition overall?

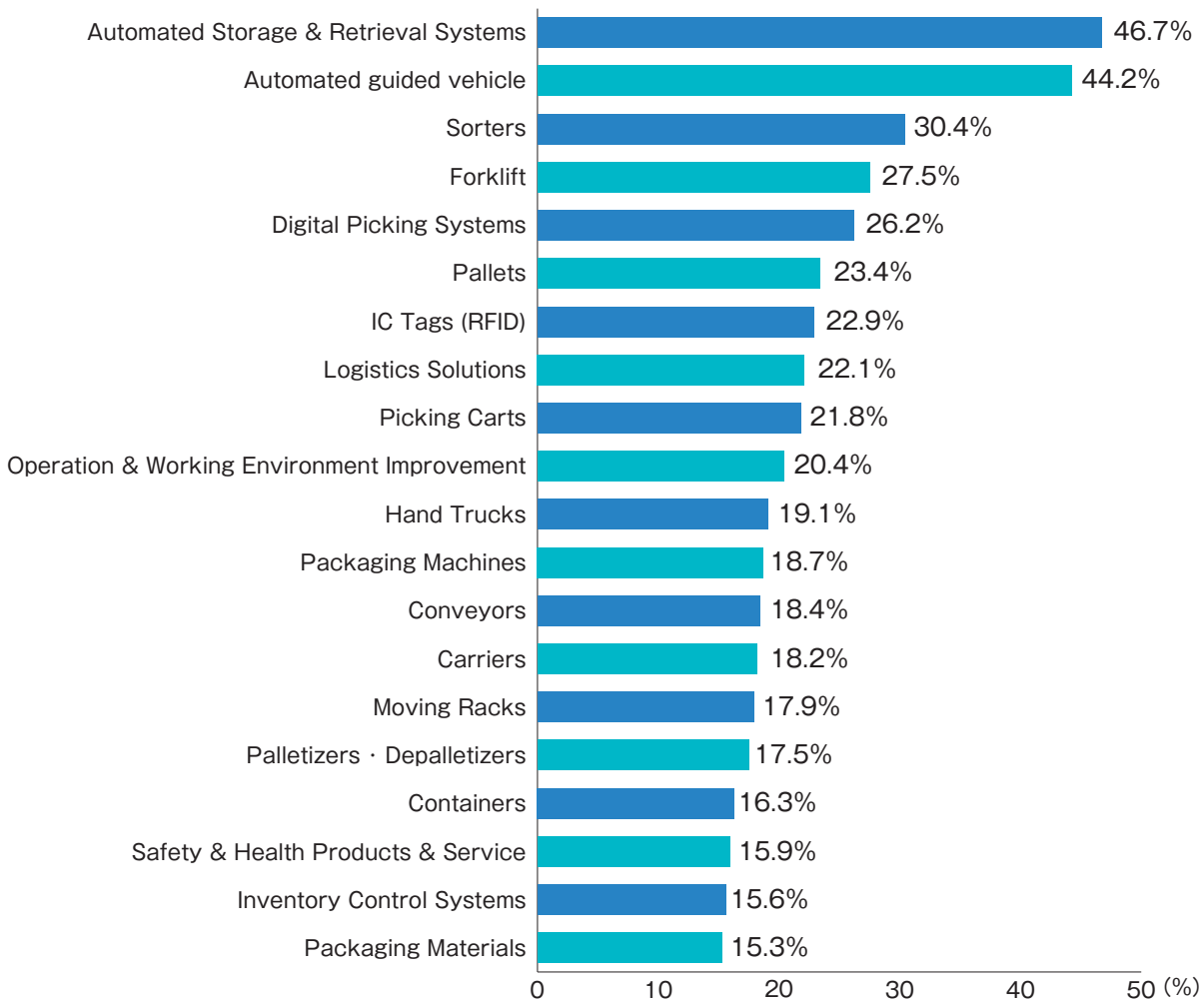


Q2 Are you involved in product purchase decisions at your workplace?

I have purchase decision-making authority 13.8%



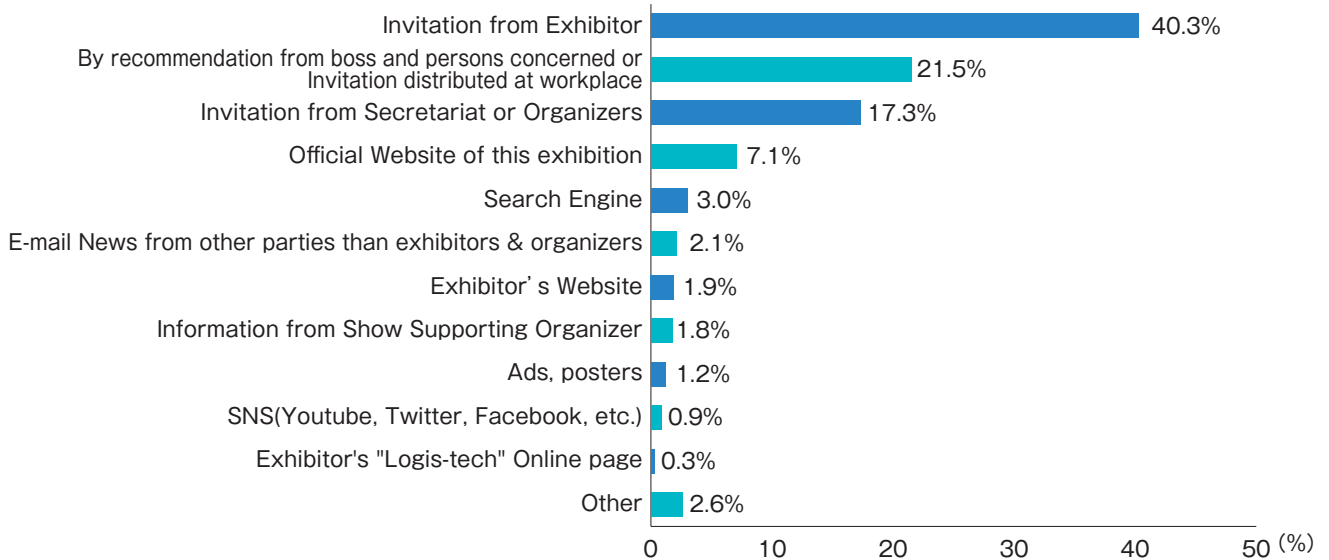
Q3 Which products and services interested you the most at this exhibition? (Multiple Answers Allowed) ※Top 20



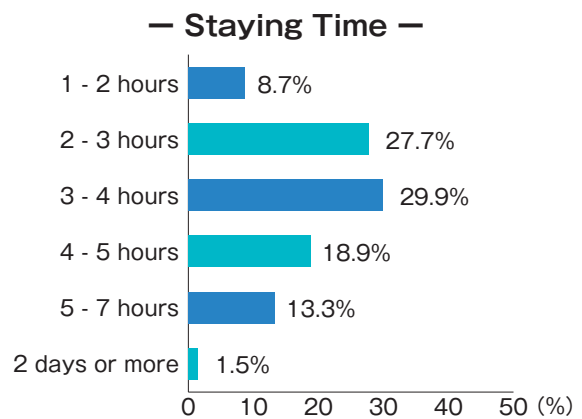
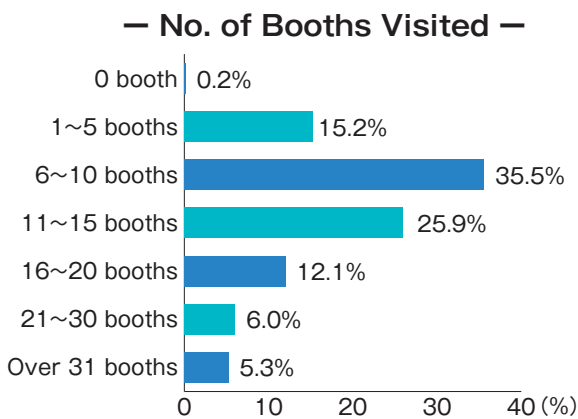
Visitor Survey

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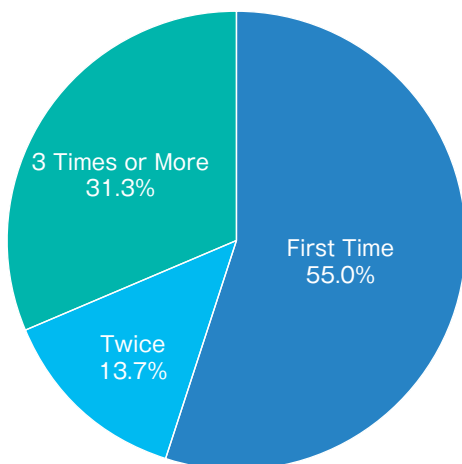
Q4 How did you find this exhibition? (Multiple Answers Allowed)



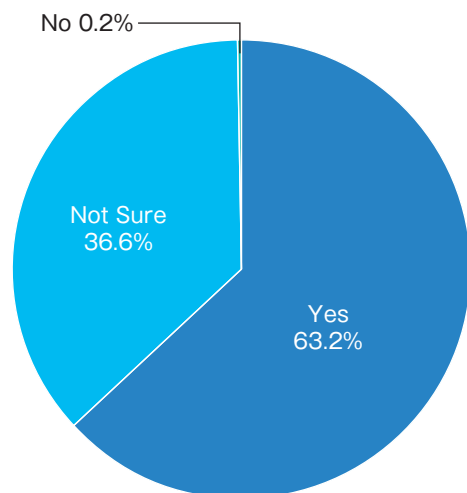
Q5 How many booths did you visit during the exhibition period and how long did you spend at the venue?



Q6 How many times have you visited this exhibition?



Q7 Do you intend to come back to the next edition held in September, 2023?



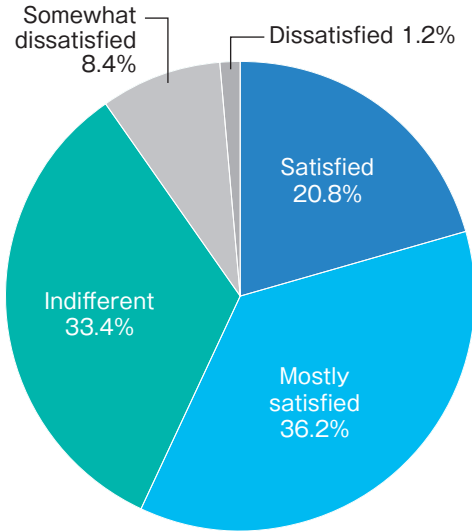
Visitor Survey ("Logis-Tech" Online)

Survey Period October 14th(Fri.) - 26th(Wed.), 2022

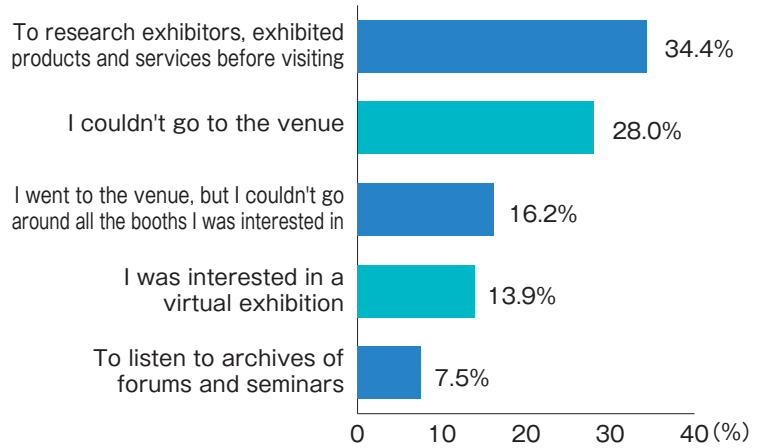
Number of Responses 605

*Ratio rounded off to one decimal place. The total number may not be 100% by adding all shared ratios.
*The total number of the ratios of multiple answers will exceed 100%.

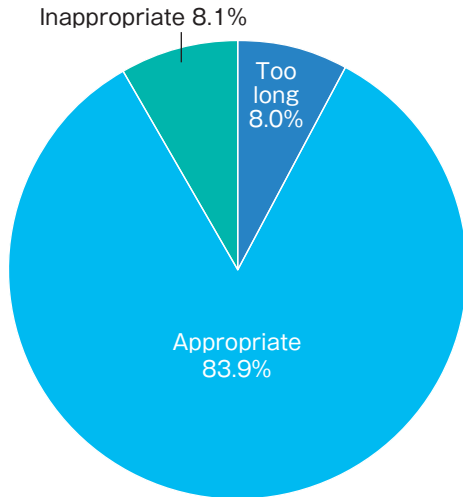
Q1 Were you satisfied with the "Logis-Tech" Online overall ?



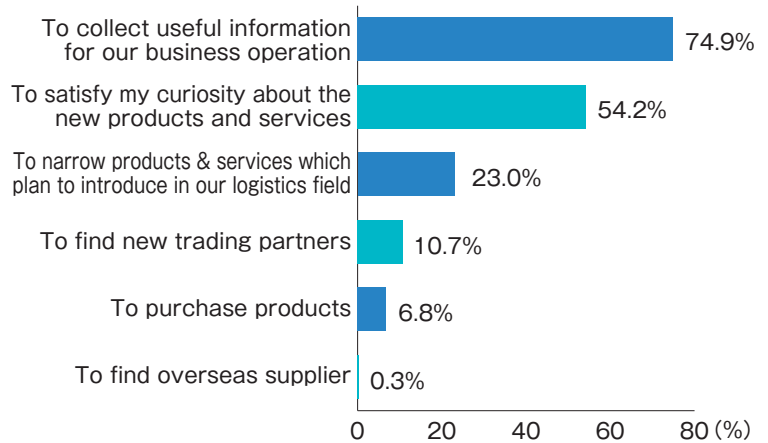
Q2 Please tell us the reason for using "Logis-Tech" Online.



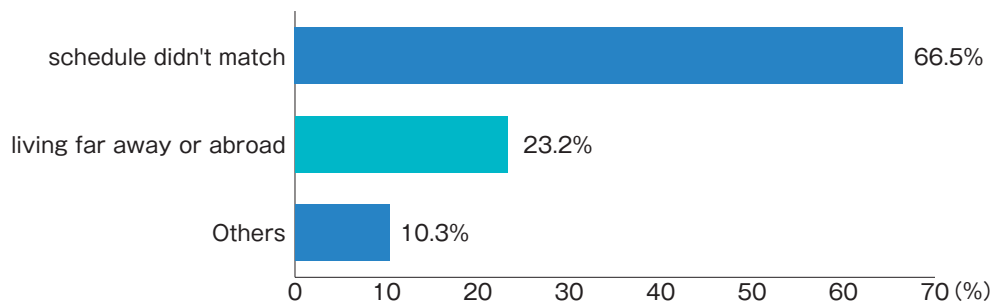
Q3 Please tell me about the holding period.



Q4 What is the purpose(s) to visit this exhibition?(Multiple Answers Allowed)



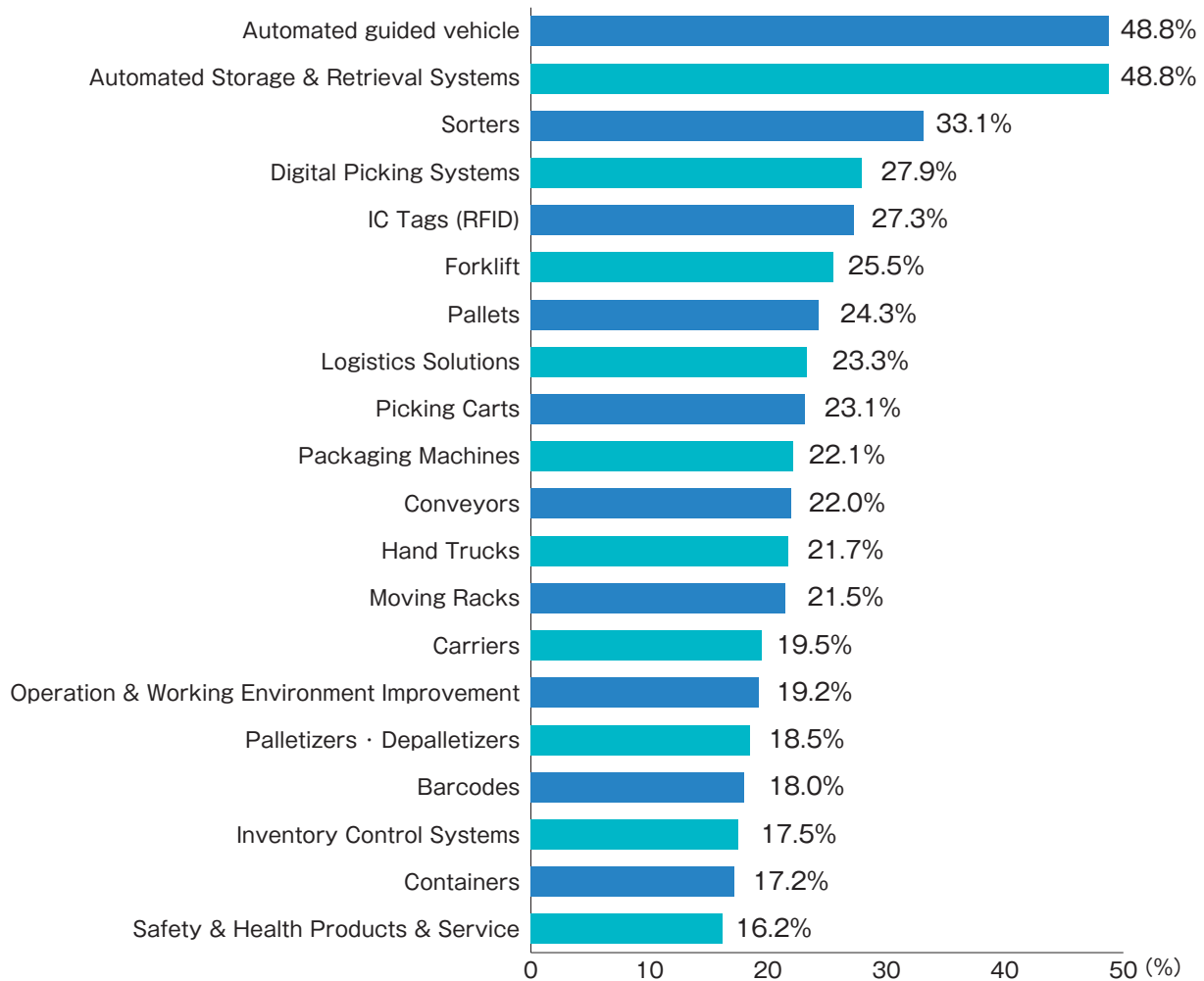
Q5 Please tell me why you were unable to attend the exhibition.



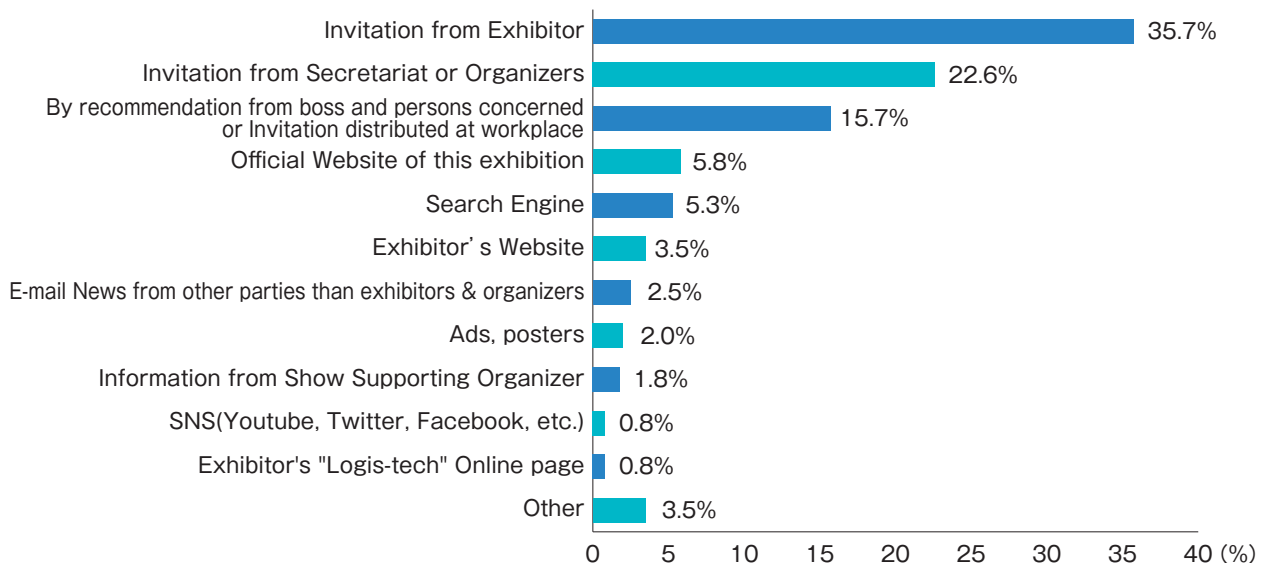
Visitor Survey ("Logis-Tech" Online)

*Ratio rounded off to one decimal place. The total number may not be 100% by adding all shared ratios.
*The total number of the ratios of multiple answers will exceed 100%.

Q6 Which products and services interested you the most at this exhibition? (Multiple Answers Allowed)



Q7 How did you find this exhibition? (Multiple Answers Allowed)



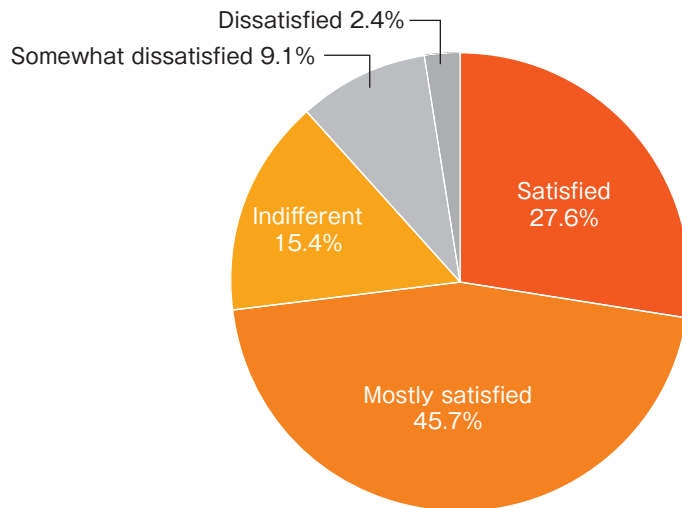
Exhibitor Survey

*Ratio rounded off to one decimal place. The total number may not be 100% by adding all shared ratios.
*The total number of the ratios of multiple answers will exceed 100%.

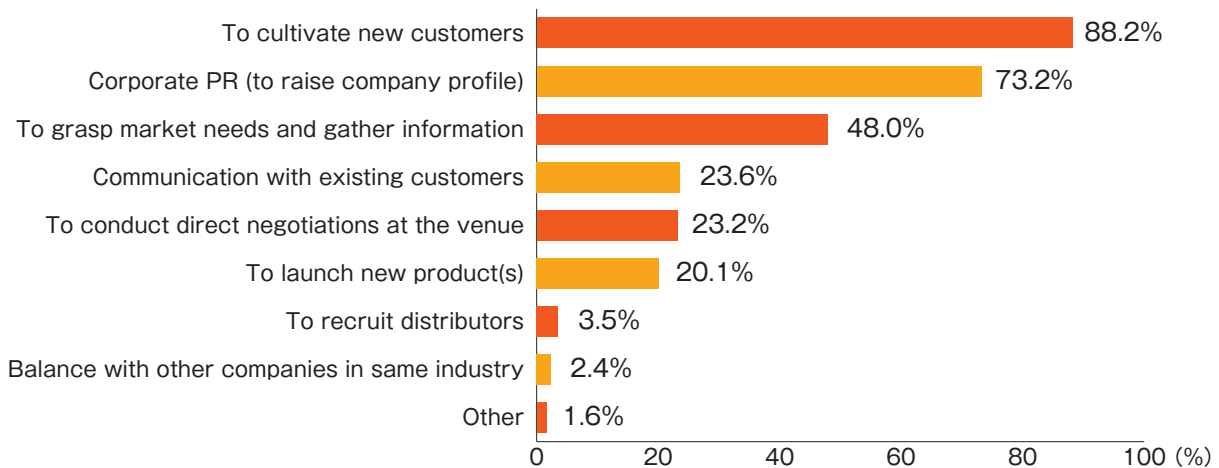
Survey Period September 22nd(Thu.) - October 7th(Fri.), 2022

Number of Responses 254Companies / Organizations

Q1 How satisfied were you with exhibiting at Logis-Tech Tokyo 2022?

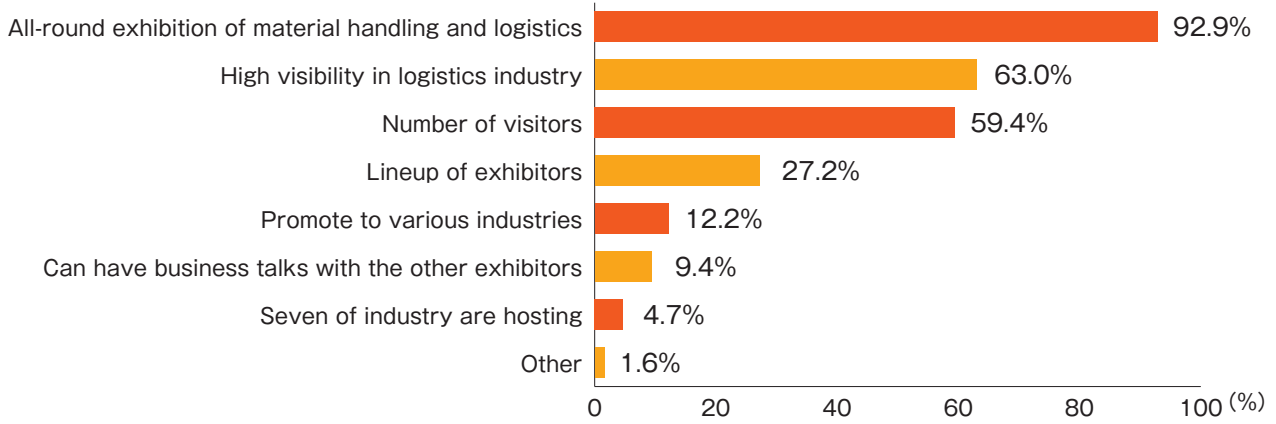


Q2 What was the purpose of exhibiting at Logis-Tech Tokyo 2022? (Top 3 responses)

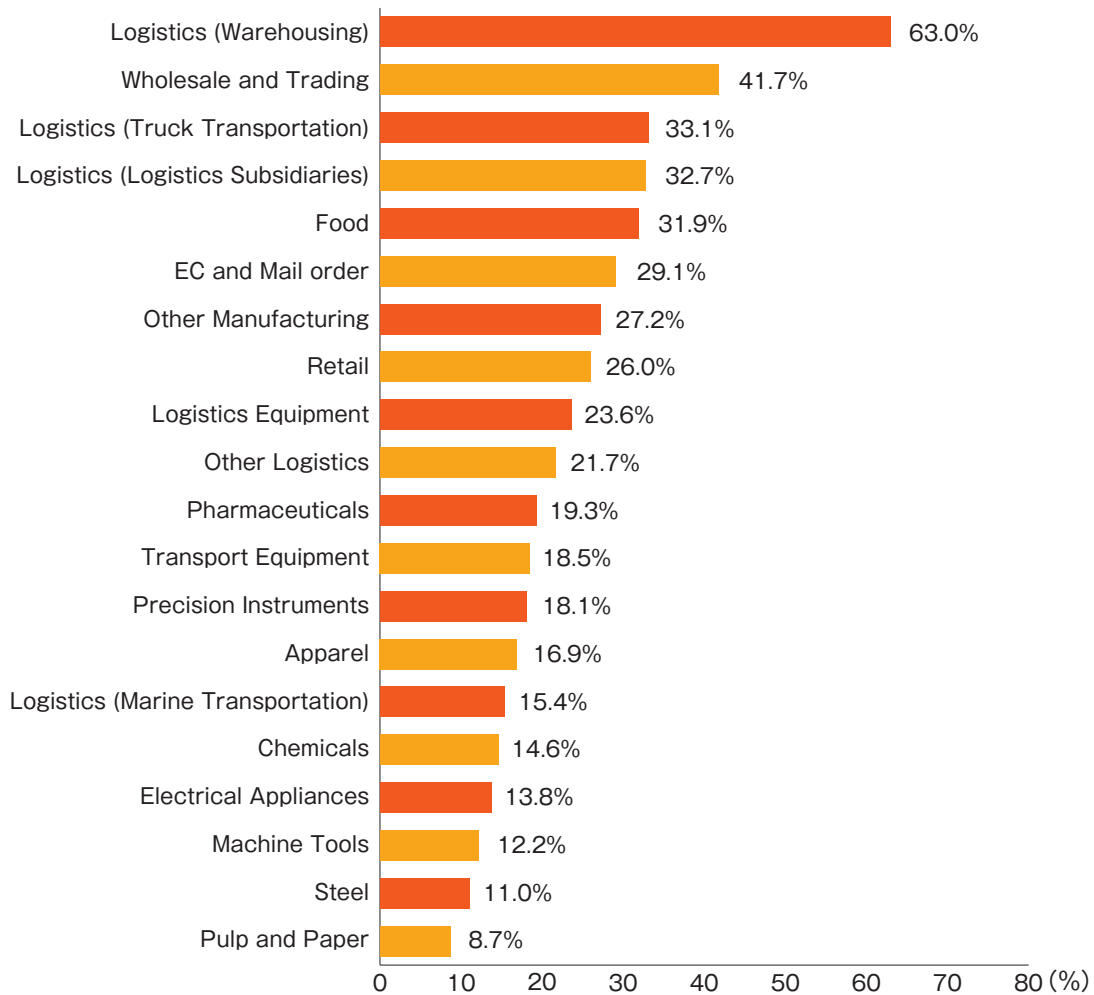


*Ratio rounded off to one decimal place. The total number may not be 100% by adding all shared ratios.
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Q3 What do you think are the advantages of Logis-Tech Tokyo compared with other exhibitions? (Multiple Answers Allowed)



Q4 What sectors does your company target? (Top 3 responses)

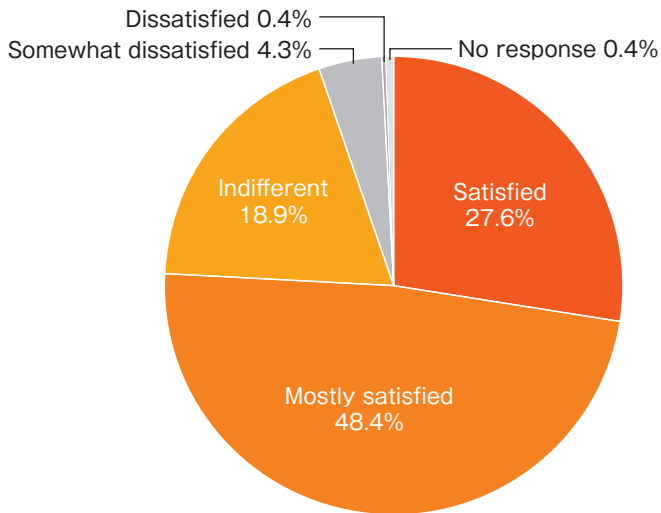


Exhibitor Survey

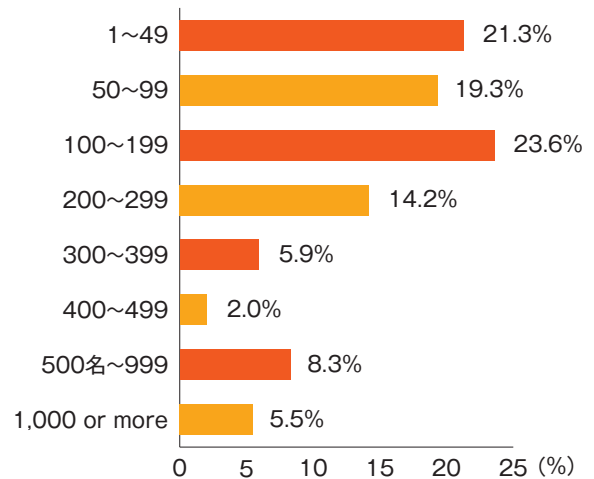
*Ratio rounded off to one decimal place. The total number may not be 100% by adding all shared ratios.
*The total number of the ratios of multiple answers will exceed 100%.

q5 Please tell us about the visitors.

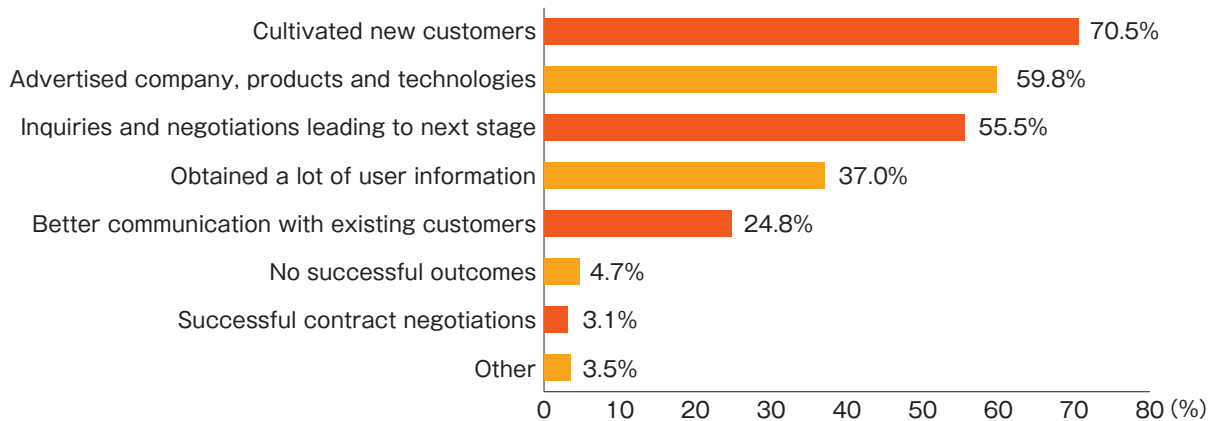
5-1. Please tell us about the quality of visitors.



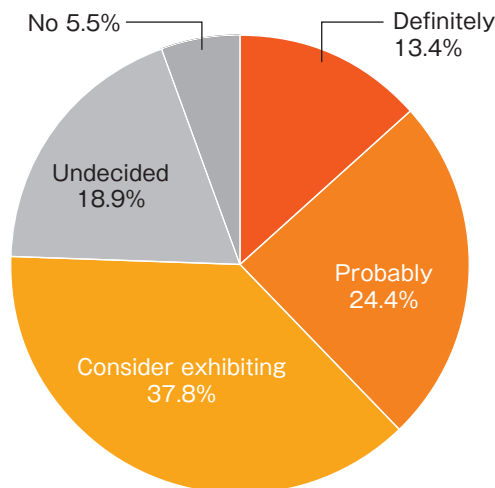
5-2. Let us know the number of visitors per day to your booth.



q6 What did you achieve by exhibiting in Logis-Tech Tokyo 2022? (Multiple Answers Allowed)



q7 Do you intend to exhibit the next edition held in September, 2023?



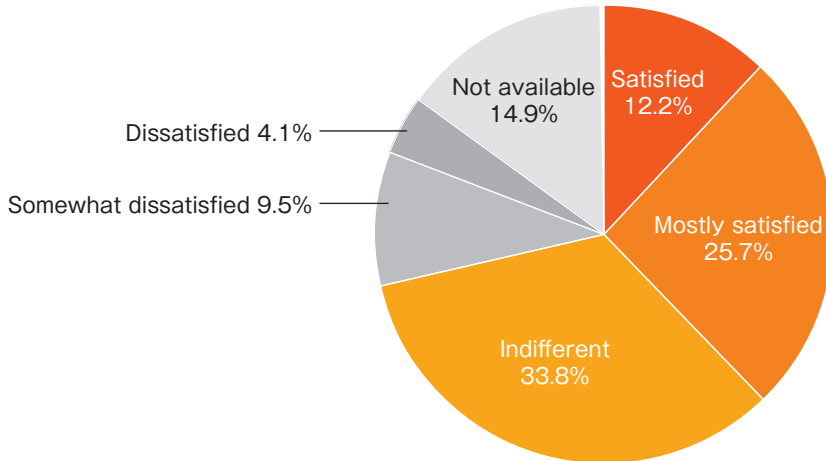
Exhibitor Survey

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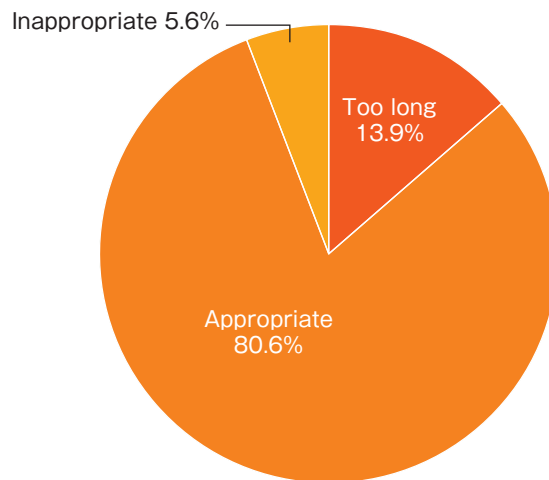
Survey Period October 17th(Mon.) - 28th(Fri.), 2022

Number of Responses 74Companies / Organizations

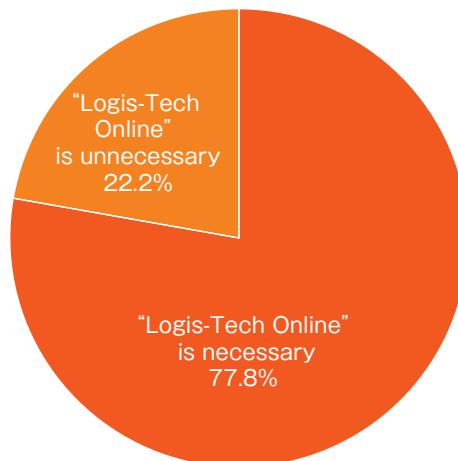
Q1 How satisfied were you with exhibiting at "Logis-Tech" Online?



Q2 Please tell me about the holding period. (Data: August 1st[Mon.] - September 30th[Fri.], 2022)



Q3 Please tell us about the necessity of the "Logis-Tech" Online.





Next Editions



Logis-Tech Tokyo 2023

INNOVATION EXPO

The 3rd

Date & Time

September 13^{Wed.} » 15^{Fri.}, 2023

10:00AM » 5:00PM

Venue

Tokyo Big Sight West Halls

(Tokyo International Exhibition Center)

<https://www.logis-tech-tokyo.com/ie/>

Inquiries

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